

JÚLIA SZÓKE PHD

**VICE DEAN FOR SCIENTIFIC AND INTERNATIONAL AFFAIRS,
HEAD OF DEPARTMENT, ASSOCIATE PROFESSOR**
DEPARTMENT OF INTERNATIONAL STUDIES AND COMMUNICATION
APÁCZAI CSERE JÁNOS FACULTY OF EDUCATION, HUMANITIES AND SOCIAL
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EDUCATION

- 2008-2011: Széchenyi István University, Doctoral School of Regional and Economic Sciences
2006-2008: Széchenyi István University, Master course in Economics, specialised in European studies
2002-2006: Széchenyi István University, Bachelor course in International relations

QUALIFICATIONS

- 2026: Habilitation in Business and Organizational Sciences (summa cum laude)
2014: PhD in regional studies (summa cum laude)
2008: Business and management economist (MSc)
2006: International relations expert (BA)

WORK EXPERIENCE

- January 2024 – : Vice Dean for Scientific and International Affairs, Széchenyi István University, Apáczai Csere János Faculty of Education, Humanities and Social Sciences
- January 2023 – : Vice Dean for International Affairs, Széchenyi István University, Apáczai Csere János Faculty of Education, Humanities and Social Sciences
- August 2021 – : Head of Department, Széchenyi István University, Apáczai Csere János Faculty of Education, Humanities and Social Sciences, Department of International Studies and Communication
- February 2019 – : Associate professor, Széchenyi István University, Apáczai Csere János Faculty of Education, Humanities and Social Sciences, Department of International Studies and Communication (former Department of International Studies)
- August 2016 – January 2019: Assistant professor, Széchenyi István University, Apáczai Csere János Faculty of Social Sciences, Department of

	International Studies and Communication (former Department of International Studies)
September 2015 – July 2016:	Assistant professor, Széchenyi István University, Kautz Gyula Faculty of Economics, Department of International Communication
September 2012 – January 2013:	Lecturer, Budapest Business School, Zalaegerszeg Faculty of Business Administration, Department of Management and Information Technology of Economics (Teaching Crisis Management and Production management)
August 2012 – August 2015:	Assistant lecturer, Széchenyi István University, Kautz Gyula Faculty of Economics, Department of International Communication
September 2011 – July 2012:	Teacher of economics, Széchenyi István University, Kautz Gyula Faculty of Economics, Department of International Communication
September 2008 – June 2011:	Full-time PhD student, Széchenyi István University, Kautz Gyula Faculty of Economics, Department of International Communication

TEACHING EXPERIENCE

2008-:	Teaching Business negotiations, Intercultural communication and Manager communication in English and Improving communication skills in English and in Italian, in BA, BSc programmes
2009-:	Supervisor and opponent of final theses
2009-:	POSEIDON representative of the department, judging students' petitions regarding education
2011-2017:	Teaching The History of Economics in English in MSc programme
2014-:	Teaching Business communication, Negotiation strategies and presentation techniques, International protocol and etiquette, Protocol in foreign relations and Improving presentation and writing skills in Hungarian in BA, BSc and MSc programmes
2014-2015:	Selye János University – Teaching Etiquette and diplomacy, Project management, Strategic management, Logistics
2015-:	TMDK (scientific and art student conference) representative of the department, holding trainings for students
2015:	Supervisor and opponent of final theses at Selye János University in Slovakia
2015-:	Supervisor of scientific papers of foreign students at my home institution
2017-:	Stipendium Hungaricum Scholarship and Scholarship for Young Christians representative of the faculty, professional evaluation of foreign students' applications
2017-:	Teaching International organizations and institutions, Current conflicts in the world, Study skills, Academic Writing in English and Hungarian, in BA programme

RESEARCH EXPERIENCE

- 2008: Participation in “Examination of price transparency and price equalization among consumer durables in three EU countries (Hungary, Austria, Germany) project” as a young researcher
- 2009-2011: Participation in “OPTICOM (Optimization of Intercultural Communication and Collaboration Austria-Hungary) project” as a young researcher
- 2010: Participation in “Improving labour market adaptation subproject within TÁMOP-4.4.4/A-10/1/KONV-2010-0005 project” as a higher education teacher
- 2016-2020: Participation in “Internationalization, initiatives to establish a new source of researchers and graduates, and development of knowledge and technological transfer as instruments of intelligent specializations at Szechenyi University within EFOP-3.6.1-16-2016-00017” as a researcher as well as an assistant professor
- 2017-: Participation in “Researching reputation of Audi Hungaria Zrt.” ordered by Audi Hungaria Zrt. as a researcher
- 2018-2019: Participation in „Institutional developments aimed at improving the quality and accessibility of higher education at Széchenyi István University within EFOP-3.4.3-16-2016-00016” as a curriculum developer. Curriculum development activities: methodological transformation of English-language teaching materials and development of English-language content in 3D space.
- 2021-2023: RUN-EU – Regional University Network – European University (Work package co-leader related to short advanced programmes, and work package member related to double and joint programmes.)

MEMBERSHIP IN ORGANISATIONS

- 2018-: International Institute of Social and Economic Sciences (member)
- 2009-: Interinstitutional Association of Economic and Corporate Communication (founding member)
Hungarian Academy of Sciences, Communication Management Working Group (member)
- 2009-2012: Széchenyi István University, Scientific Committee (delegate of the doctoral school)

INTERNATIONAL STUDY TOURS, GUEST LECTURING

- 2026: ERASMUS guest lecturer at Università LUM Giuseppe Degennaro in Italy (course: International organizations and law)
- 2025: ERASMUS guest lecturer at Bratislava University of Economics and Business in Slovakia (course: Intercultural communication)
- 2024: ERASMUS guest lecturer at International Business Academy in Denmark (course: Negotiation techniques)
- 2023: ERASMUS guest lecturer at Università degli Studi di Cassino e del Lazio Meridionale in Italy (course: Intercultural communication)

2019:	ERASMUS guest lecturer at Technological Educational Institute of Peloponnese in Greece (course: Cross-cultural management)
2018:	ERASMUS guest lecturer at Instituto Superior de Comunicação Empresarial in Portugal (course: Cross-cultural management)
2018:	ERASMUS guest lecturer at Prince of Songkla University Phuket Campus, Faculty of International Studies in Thailand (course: Cross-cultural management)
2017:	ERASMUS guest lecturer at Università degli Studi di Genova in Italy (course: Transportation Studies, lecture: The role of communication in transportation)
2016:	ERASMUS guest lecturer at University of Valencia in Spain (course: Cross-cultural management)
2016:	EEA guest lecturer at University of Iceland in Iceland (course: Cross-cultural management and communication)
2015:	ERASMUS guest lecturer at Selye János University in Slovakia (course: Business negotiations)
2014-2015:	Long-term staff mobility for one semester to harmonise courses, Selye János University in Slovakia (courses: Logistics, Project management, Strategic management, Etiquette and diplomacy)
2013:	ERASMUS guest lecturer at Selye János University in Slovakia (course: Business negotiations)
2012:	ERASMUS guest lecturer at Università degli Studi di Trieste in Italy (course: Intercultural communication)
2010:	Study tour along the Danube River: Serbia, Romania, Bulgaria
2008:	Summer School on Higher Education Management and Regional Development in Austria

OTHER SKILLS AND COMPETENCES

Language knowledge	English: fluent Italian: upper-intermediate level Spanish: basic level
Computer literacy	MS Office, Internet Explorer, Outlook

September 2026